



ASPiH Conference 2018 "Maximising impact"

Exhibition and Sponsorship Opportunities



ASPiH

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Information

The ASPiH conference 2018 is taking place from 13th-15th November 2018 at Southport Convention Centre, The Promenade, Southport PR9 0DZ

The exhibition will be held in the beautiful floral hall with magnificent art deco features that have been immaculately restored to their original 1920's splendor.

There is a Ramada Plaza Hotel adjacent to the venue with rooms secured for ASPiH at a rate of £115 B&B



Delegates

The annual conference attracts a diverse multi-professional audience of over 450 delegates, all of whom are users or have an interest in simulation-based education and technology enhanced learning and come from a wide variety of disciplines including medicine, nursing, dental, midwifery, pre-hospital care, social care and other allied health professions. Job roles include clinical educators, academics, clinicians, researchers, administrators, technical staff, managers and directors of education facilities. Attendees seek to improve the development and application of simulation-based education as a broad and innovative approach to the education and training of students, registered healthcare professionals and clinical teams across many healthcare professions.

Many will also be looking for new technologies to enhance their facilities or working practices.

Why should your company attend?

- Meet in person with around 450 practitioners who are key influencers and decision makers in simulation-based education and training.
- Conduct important networking conversations during the welcome reception and gala dinner.
- Be seen alongside your industry peers and competitors to confirm your organisation's status in the simulated-based education market place.
- Take a prime position at the largest gathering of simulation-based education and technology enhanced learning professionals in the UK.



Exhibition Space

£1500
+ VAT

£1500
+ VAT

The exhibition is held in a large ground-floor space called the floral hall with easy access for equipment and stands. All catering will be served in this area throughout the conference. The stand areas are 3m x 2m but more than one space can be purchased together. There is no shell scheme allowing flexibility in stand space utility and, if requested, we can accommodate wider or deeper spaces dependent upon space availability.

The conference opens this year at 17.15hrs on Tuesday 13th November with an invited keynote, after which there will be a drinks reception held in the exhibition area from 18.30 hours. (All delegates will be made aware that this is being hosted by our industry colleagues and that without your help and support we could not have this conference), this time will allow for extra networking time and stand exposure if you wish.



All exhibitors will receive the following benefits:

Pre-event exposure:

- Exhibitor list will be circulated as part of any pre-conference mailings to the ASPiH Membership.
- Exhibitor name, profile and link to exhibitor's website will be listed in the exhibitor's page on the conference website and on the conference app.
- Use of the event logo and web link for marketing purposes.
- Regular twitter updates highlighting confirmed exhibitors.



At the event:

- Exposure via the Welcome Reception in the exhibition area on Tuesday 13th November from 18.30.
- Free Wi-Fi, table, two chairs and power socket.
- Two delegates passes for company representatives per day (includes all lunches and refreshments).
- Full exhibition listing to include profile, web address and location of stand in the programme & conference App.
- Delegate bag to include a printed copy of the delegate list.

Tue 13 th November	Wed 14 th November	Thurs 15 th November
Set up from 08.00	Exhibition open from 09.00	Exhibition open from 09.00
Drinks reception 18.30 – 20.00	Exhibition closes 18.00	Exhibition closes 17.00

Conference Sponsorship Opportunities

Main Conference Sponsorship

Main benefits include:

- Two single 3x2m stands will be allocated in a prime position in the main exhibition area. The company will receive 3 complimentary registrations to the full conference and 3 representative places for sales or support staff to man the stand.
- As a primary event sponsor, the company logos will appear on all materials including pre-conference promotion. A logo and company profile will be included in the programme, the conference app and in a pre-conference newsletter.
- Other branding options are also available including company logo on conference holding slides and a banner in the main plenary room. Other options can be discussed.
- Marketing Insert in the delegate bags.





- Pre or Post Event Email to all registered delegates on a date of your choosing within 2 weeks either side of the conference.
- Three places at the ASPiH executive dinner on Tuesday 13th will be provided to the company.
- 10 free tickets for the gala dinner will be allocated to the company for your distribute to your company representatives or customers. Additional tickets can be purchased.

If you wish to discuss main sponsorship opportunities at ASPiH 2018 then please get in touch with Jane Nicklin who would be happy to talk through your requirements and come up with the best package for your needs - jane.nicklin@simsupport.me.uk

Other sponsorship opportunities

All sponsors will feature on the programme and delegate app

Delegate Bags

A fantastic opportunity to have your company branding seen by every single delegate and speaker attending the ASPiH 2018 conference both during the event and after. Artwork to be agreed between ASPiH and delegate bag sponsor.

£1000
+ VAT

Name Badges

Every delegate, speaker and exhibitor at ASPiH 2018 will be given a name badge with your organisation's logo printed on along with the ASPiH logo and branded Artwork to be agreed between ASPiH and Sponsor Company.

£1000
+ VAT

Marketing Insert in Delegate Bag

Place your latest company information into the hands of every delegate and speaker by inserting one of your flyers (up to size A4) into the delegate bags. Insert must be provided by company at least two weeks in advance of conference.

£250
+ VAT



Conference App Sponsor

As the primary sponsor of the conference app, your logo will be displayed on opening and on each page throughout the app. There will also be click-through advert opportunities and 'push notifications' which enable you to send a message to all users.

£1500
+ VAT

Pre or Post Event Email to Delegates

ASPiH will send one email on your behalf to all registered delegates for the conference on a date of your choosing within 2 weeks either side of the conference.

£250
+ VAT

Educational Workshop Sponsor

A fantastic opportunity to present an hour-long workshop with a topic and speaker of your choice (to be approved by Programme Committee) Workshop will be publicised in announcements via a dedicated pre conference email, in the final programme and conference App. Company branding an also be displayed within the workshop room.

£1500
+ VAT

Key Note Speaker Partnership

Company's may be interested in sponsoring a key note speaker for the conference to share new innovations or research that they are working on.

If you are interested in this opportunity to work closely with us to build an exciting conference programme then please do get in touch.

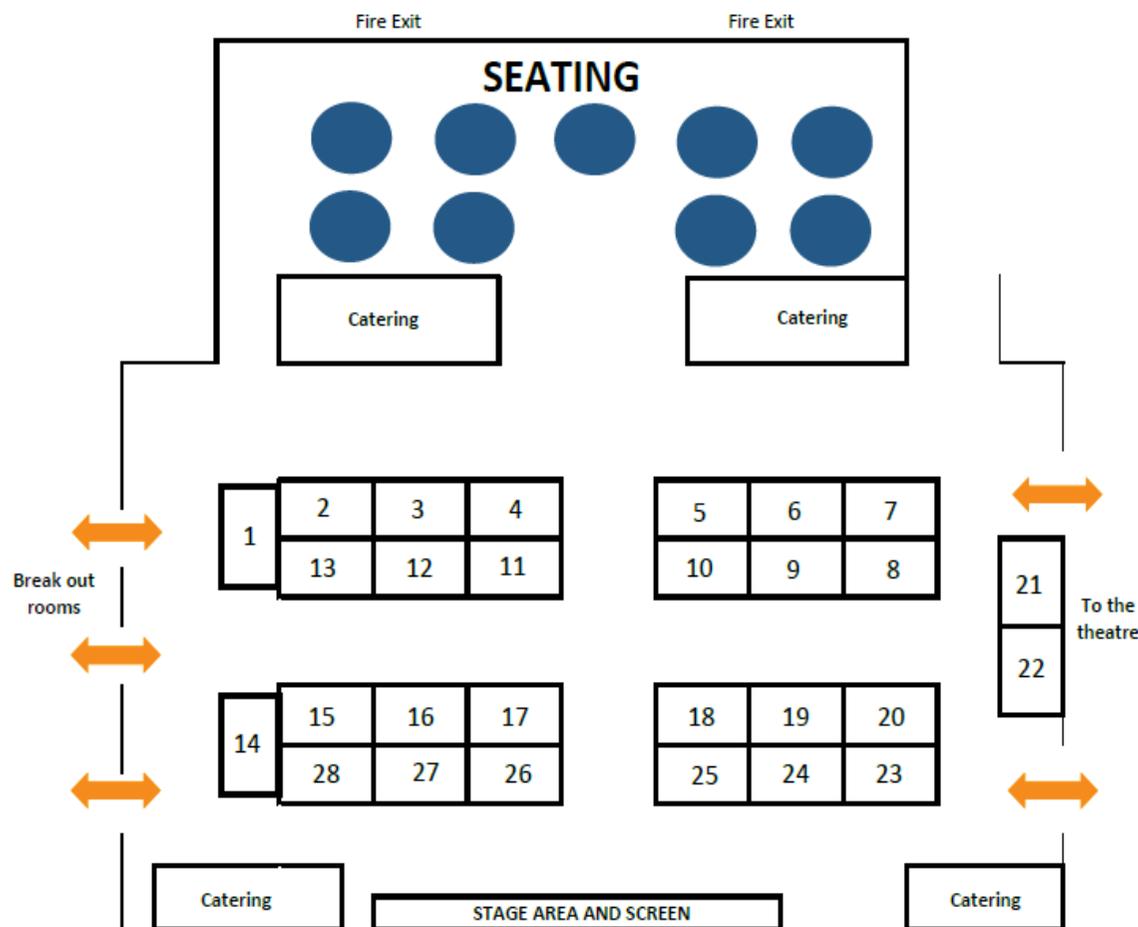
Price on application.

Please contact Jane Nicklin at jane.nicklin@simsupport.me.uk or Gemma Bell at events@aspih.org.uk for further information.

Please see exhibition floor plan overleaf

ASPIH Conference 2018

Exhibition Floorplan



Exhibitor List

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| 1. | 15. |
| 2. | 16. |
| 3. | 17. |
| 4. | 18. |
| 5. | 19. |
| 6. | 20. |
| 7. | 21. |
| 8. | 22. |
| 9. | 23. |
| 10. | 24. |
| 11. | 25. |
| 12. | 26. |
| 13. | 27. |
| 14. | 28. |